

**American Dahlia Society  
Minutes – Executive Committee Meeting  
October 20, 2024**

Present: Brad Freeman, Mark Oldenkamp, Alli Richards, Ken Jensen, Charles Miehme, Terry Schroeder, Harry Rissetto, Jerry Landerholm AND Linda Holmes Cook.

The meeting was opened at 1:04 pm PDT.

**Budget/Financial Overview**

Charles reports the restricted funds are \$14,224.00. The current balance in the National Show Endowment fund is \$32,187.00. As he mentioned previously, he has put \$25,000 into a money market account with Ameriprise, which was taken out of operating funds. We still have ample funds for any purposes we have between now and when memberships start coming in.

There was discussion of the budget, which is a document used by the executive committee for planning purposes.. Because our expenses don't vary much from year to year, Charles felt it isn't needed on a monthly basis. It was decided to do the budget quarterly instead of monthly.

**National Show Endowment Fund**

There is a flyer that has been designed to provide information for marketing donations for the National Show Endowment Fund. It would be sent to all members, all society presidents and reps, social media and any other place Dianne Reitan feels it would be beneficial. The flyer will be in the December *Bulletin*.

**Genome Project**

After the presentation on the genome project at the national show, there was a small group that met to discuss the next steps and what could be done with the knowledge we have and will gain from the genome information. Zach has mapped the genome of Edna C. The next step will be to identify genes that associate with specific characteristics.

**CHD Available to Local Societies**

Members who join the ADS between October and the end of April don't receive the current year CHD but will get the next year's issue. This has been causing an issue for several people.

**Alli Richards moved and Charles Miehme seconded to accept the proposal to allow the participating dahlia societies to purchase copies of the current Classification and Handbook of Dahlias at \$4.00 a copy plus shipping. This cost can be adjusted as needed based on the costs associated with pre-production and printing of the CHD. This would be a one-time purchase for societies between March and April. The motion passed.**

**Potential 2025 Meeting Schedule**

Mark Oldenkamp anticipates continuing to have the executive committee meeting prior to the board meeting. He will work on getting out a schedule. The board meets three times per year and the executive committee four times per year. The 2025 spring board

meeting is scheduled for the weekend of March 28-30, 2025. Bob has not heard back from New Mexico on plans for the spring board meeting. He will get the information out as soon as possible.

### **Transition to New *Bulletin* Editor**

Linda Holmes-Cook Pat observed Linda during the December issue but did have Pat help with the re-writes for the August issue. Pat is on board for taking on full editor duties for the April issue with Linda available to support her throughout this year. Linda plans to bring on the publications committee, consisting of Dianne Reitan, Deborah Pavich and Deborah Dietz. One concern brought up by Linda is that during the time she has been editor, she has had the responsibility to determine *Bulletin* content. It is felt an editorial board is needed to help make those decisions. The publications committee would be technical support, rather than policy. It was suggested to have the editorial board consist of the president or one of the vice-presidents, classification chair, research and education chair, image library chair, and editor. **Terry Schroeder moved and Linda Holmes-Cook seconded to form the editorial board with membership as suggested. The motion passed.** Need to follow up with expectations and responsibilities of this committee. The committee can draft something up and then bring it to the executive committee.

### **Classification Committee**

Brad felt that perhaps the classification committee should occasionally review some of the form definitions if they are current and make recommendations if there needs to be any changes. After discussion, it was decided to have the classification committee do what they need to do as they have been.

### **Ad Hoc Committee on Modernizing Membership Process**

Brad has been working with Mark to put together a committee to work on this topic. They haven't been able to get a date for the committee to meet. They'd also like to find someone who is good with database, database management and technology to add to the group. They hope to get something together before the board meeting. We need a membership system that will carry us forward. Charles will send some information he has received information about membership software.

### **Interest in Future National Shows**

Two societies have expressed interest in the 2028 and 2029 national shows. Philadelphia has expressed interest in 2028 and Colorado in 2029.

### **Communication Coordinator**

Brad would like to make sure we get someone to work as the communication coordinator. Alli Richard said she talked with someone at the national show who expressed interest. They will try to get a group together to discuss the responsibilities of the position with this person.

### **Trial Garden Chair**

Mark has received a recommendation for a trial garden chair as Marilyn Walton has indicated this will be the last season she will be trial garden chair.

The next board meeting is set for November 10, 2024.

The meeting was adjourned at 3:04 pm PDT.

Respectfully submitted,

Terry Schroeder, Secretary

DRAFT