

American Dahlia Society
Minutes – Executive Committee Meeting
July 23, 2023

Present: Brad Freeman, Mark Oldenkamp, Tony Evangelista, Ken Jensen, Charles Miehm, Terry Schroeder, Harry Rissetto, Jerry Landerholm, and Ron Miner

The meeting was opened at 1:05 pm PDT.

Charles sent out an operating budget. At this time, the membership income in June is down a little.

There was discussion about guidelines for sending out surplus *Bulletins* for local societies to provide to new members to encourage them to join the ADS. Typically, about 50 to 60 extra copies of each edition are printed. It was decided that 15 days after a new edition of the *Bulletin* is released societies can make their requests for up to five copies of the previous edition of the Bulletin. This is to be used as a tool to attract new members of their society to join the ADS. It was discussed that a local dahlia society will only be able to receive surplus Bulletins once per calendar year. Requests will be filled on a first come, first served basis. If more requests are made than we have surplus copies of the *Bulletin*, the local dahlia societies will be placed on a waitlist for the next round. All agreed on the guidelines. Brad and Mark will draft and send out a notice regarding the program to the ADS Reps of the local dahlia societies.

There was discussion about gifts made in memory of Eleanor Shantz. The family has suggested gifts be made to the ADS or to other local charities in Eugene, OR. It will be added to the website and in the next *Bulletin*.

The board contact list is on the Google Drive. The board members need to go in and confirm or add their contact information. Brad would like to have the membership and classification databases added to the Google Drive with the ADS president and 1st vice-president having access to the folders on Google Drive.

Brad contacted Jim Teeple about the membership trifold that Steve Nowartowski had printed. Jim stated he was never able to get access to Steve's digital files and Jim doesn't have any copies of membership trifold. Brad has a hard copy however someone would need to create a new trifold. Mark stated there is a Portland member who has the ability to do that and may be willing to help recreate it.

There is no major business to conduct at the annual meeting this year. The agenda will consist of board reports, actions of the board, honoraria for treasurer and secretary and a state of the ADS message, which Brad will write.

Brad will develop a process to winnow down the ideas from the brainstorming sessions done at the spring planning meeting. He will ask the board members to give their top ten ideas from the list. From these ideas a list of action items will be developed.

Brad has someone from California interested in the new society coordinator position. He is sending her a packet of information and will meet with her via Zoom.

The meeting was adjourned at 2:30 pm PDT.

Respectfully submitted,

Terry Schroeder

ADS Secretary