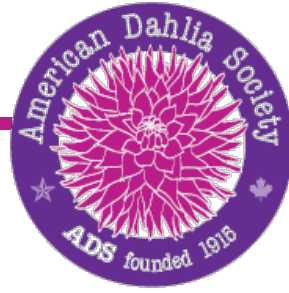


The American Dahlia Society



September 2, 2023

This is the time of year that dahlia enthusiasts look forward to. Dahlias really shine in September with a bold display of color. Many local dahlia societies are holding their annual show which appeals to both the exhibitor and non-exhibitor members of the ADS along with the public.

In the middle of the dahlia season the Bulletin production team of Linda Holmes-Cook, Editor and Colin Walker, layout and design, were starting to get busy working on the October Bulletin. This was in addition to their work with their local dahlia societies and trying to find time for their family and friends. This put a significant burden on the Bulletin production team.

The ADS Board decided that an adjustment in the Bulletin production schedule would be beneficial to the Bulletin production team and still meet the goals for the Bulletin. Instead of the current January, June, and October Bulletins there will be **April, August, and December Bulletins**.

This change will begin immediately so instead of an October Bulletin this year ADS members will receive a December Bulletin. This will be followed with the April Bulletin in the spring of 2024.

ADS members will receive three Bulletins with their annual membership even with the change in the production schedule. There are no changes to the membership year; it begins on May 1st and ends on April 30th (the following year).

There are no plans to change the schedule for the production and delivery of the 2024 Classification and Handbook of Dahlias. It will be available in February, as it was last year, in time for the spring tuber sales.

The ADS website remains the key source for information on new cultivars and what did well in the dahlia shows. The following reports will be posted online after the show season ends and the information is submitted to and processed by the respective committees:

- Show reports.
- Seedling bench evaluation.
- Trial garden.
- Cream of the Crop.
- Fabulous Fifty.

In addition, the online classification guide will be updated once the Classification committee has completed their end of the season work.

As an ADS Representative or local dahlia society president please make sure that the ADS members within your local dahlia society are informed about the changes to the Bulletin production schedule. You are the conduit for information to reach the ADS members in a timely manner. Please help the ADS get this important information out to the members.

Brad Freeman, President
