

American Dahlia Society
Minutes – Executive Committee Meeting
May 21, 2023

Present: Brad Freeman, Mark Oldenkamp, Ken Jensen, Charles Miehm, Terry Schroeder, Harry Rissetto, Jerry Landerholm, and Ron Miner

The meeting was opened at 1:00 pm PDT.

There was a discussion about the budget. Dues have come in regularly through the winter and the budget is doing well. It was suggested to have information comparing the *Bulletin* expenses for 2023 and 2022 since we have changed from four *Bulletins* to two.

Brad reported the June *Bulletin* will be going out soon. They were able to get good membership numbers to determine the appropriate amount to print. Charles has received the invoice from Consolidated Press and will be sending the check.

At the board and spring planning meeting in Denver, Brad would like to discuss a few things.

- Develop an approach updating the ADS logo using a professional designer.
- Develop action items for the ADS to focus on for the next several years.
- Discussion about the organization chart and the appropriate chain of command.

The meetings in Denver will be held via Zoom as well as in-person. Terry will set up a separate Zoom meeting for Friday, Saturday, and Sunday that people can join. Sharon will send out the Zoom information to all members via Constant Contact.

There are four open positions that need to be filled: Advertising Manager, National Show Chair, New Society Coordinator, and ADS Newsletter. Brad will send an email to all members providing information regarding these positions.

The meeting was adjourned at 2:48 pm PDT.

Respectfully submitted,

Terry Schroeder
ADS Secretary